

07 December, 2009

Dear Couperin Member,

EBL is pleased to offer Couperin Member libraries special discounted pricing for 2010. As part of our specially negotiated terms, EBL is offering the following special discount:

****Special Pricing for Couperin members - NO hosting or platform fees** – as part of our specially negotiated terms, you will pay list price only for content you purchase or rent (pay-per-view access), with *no additional hosting or platform fees*¹.

Our ebook content is priced at publisher list price with no additional mark-ups on our part. From time-to-time, publishers will offer special deals and we'll pass these offers on to you when they become available.

In preparation for the coming year, we have included some information below to help you set-up a trial or new account with EBL.

Some of EBL's Noteworthy Features...

EBL currently offers about 115,000 ebook titles from leading academic and professional publishers. We are continually adding new publishers and our catalogue is growing at a rate of about 3,000 titles per month. You will find more detailed information about our offerings included in this packet, but I want to take a moment to point out some of our more noteworthy features:

- **Title-by-title selection** – you pick and choose the titles you want to purchase or make visible to your patrons. Titles, once purchased, are owned in perpetuity.
- **Sophisticated demand-driven acquisition options** – including custom profiling, mediated or automated pay-per-view access and ability to set auto-purchase point. EBL's demand-driven acquisition program is one of the most sophisticated available with real time alerts and reporting and many customisable settings to give the library ultimate control over expenditure.
- **Multiple-concurrent access for ALL titles in the catalogue** – EBL's Non-linear™ Lending Model enables libraries to provide multiple-concurrent access to patrons. Some titles are available with unlimited access. No EBL titles are restricted to a single user.
- **Downloading available for all titles** – patrons can read online or download ebooks to laptop or PC.
- **Compatibility with a growing number of Ebook Readers** – downloaded ebooks can be transferred to Ebook Readers which support Adobe Digital Editions.
- **No proprietary plug-ins required for accessing full-text** – accessing the full-text in our online reader does not require that the patron has any software installed. Printing and copying in the

¹ This is a savings of \$3,000(USD) on the upfront platform fee or 10% on each ebook purchase on the incremental platform fee.

online reader requires only Adobe Reader.

- **Printing by page range, chapter or page** – no need to print one page at a time. Patrons are given a range of options for printing from the ebook and permissions are displayed to patrons in real time so they know what to expect.

Access to an EBL Trial Account...

We will be happy to provide you and your colleagues with a 30-day free trial so that you can take a closer look at EBL's content, interface and functionality. You can sign up for a free trial here:

<http://ebl.wufoo.com/forms/ebl-trial-request-form/>

Getting Started with EBL...

Getting started with EBL is easy; we will just need two documents from you in order to get the ball rolling:

- 1) **A standard EBL Service Agreement** - You will find a copy of this agreement at:

http://blog.ebllib.com/wp-content/uploads/2009/12/EBL_Library_Agreement_20_Jul_09_v1.0.21.pdf

- 2) **A completed EBL Account Set-up Worksheet** - You will find document at:

http://blog.ebllib.com/wp-content/uploads/2009/12/Account_Set-up_Worksheet_2010.doc

Once we have these two documents in place, we will set-up and customise your account with your preferred authentication and access settings and arrange a mutually convenient time for training.

If you would like a more detailed presentation or orientation to EBL and the platform, we would be very happy to arrange a time to meet – either via a web demo, or face-to-face. Please [contact us](#) to arrange a session or a visit.

EBL's Partners...

EBL sells ebooks both as a direct supplier to libraries and in partnership with traditional book suppliers. EBL partners with a number of leading library suppliers worldwide. In France, our main partners are **Erasmus Boekhandel** and **Blackwell Book Services**. All of EBL's titles are loaded in our partners' acquisition catalogues. You have a choice as to where you purchase your ebook titles or who does your invoicing - **either direct through EBL or through our partners** (or a combination of both). The choice is yours at any time.

Stay up-to-date with EBL's offerings...

As our catalogue is continually growing and we are enhancing our offering regularly, we recommend that you use some of our tools to stay up to date with the latest news. A few suggestions include:

- **EBL Blog** – <http://blog.ebllib.com> - stay in touch with the latest news and announcements. We use our blog to post up-to-date news on latest enhancements, special offers and general

ebook news. Sign up for RSS feeds to make sure you're in the loop.

- **EBL New Title Alerts** – <http://ebl.wufoo.com/forms/ebl-new-title-alerts/> - New title alerts are available to anybody who would like to be kept up to date on new content made available in our [catalogue](#). In addition to our subject-based title alerts, EBL customers can set-up special profiled titles alerts. These profiled alerts offer more specific title matching based on a range of profile criteria. Please [contact us](#) if you are interested in setting up a profiled new title alerts.
- **EBL Public Catalogue** – www.EBLChoice.com Not sure you want to sign up for an EBL account yet, but interested in checking out our title list? You can sign up for free access to our public catalogue, EBL Choice, where you are view and search our entire up-to-date title list.

Contact us...

Please do not hesitate to contact us or our partners at any time. We will be happy to answer any questions as they arise. Contact details are as follows:

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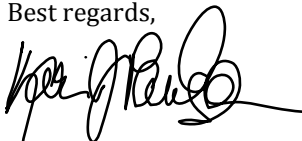
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We look forward to working with you in the coming year.

Best regards,



Kari Paulson
President - EBL